



## Towers

A tower unit resembles a traditional advertising pillar, giving an exceptional creative display area.

Available in two heights: 2,2 and 3 metres.



Création: www.lcdesign.fr

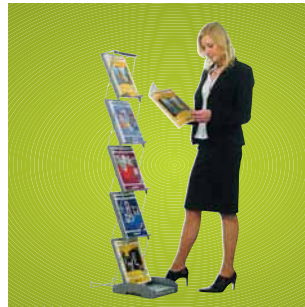
### Frames & Banner Rails



### Sign & Poster Stands



### Literature Racks



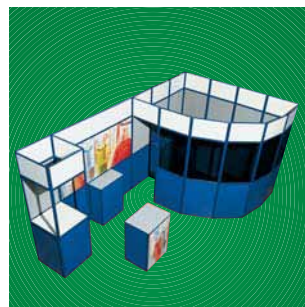
### Modular displays



### Banner Stands



### Trade Show Stands



### Pop-Up Stands



## A Family of Dependable Displays

Since the invention of Flexiframe in 1985, Mark Bric has, year-by-year, developed a complete programme of easy to use, reliable and economically priced display and exhibition products. Directed at the sign, retail and trade show industries worldwide, it is now probably the most comprehensive product range on the market for indoor displays. Our network of distributors and dealers in over 70 countries around the globe, guarantees that all our existing and future clients, will have the best possible advice and service on all Mark Bric products. Whenever and wherever your next presentation event takes place... We get your message across®.

[www.merrittgraphics.com](http://www.merrittgraphics.com)

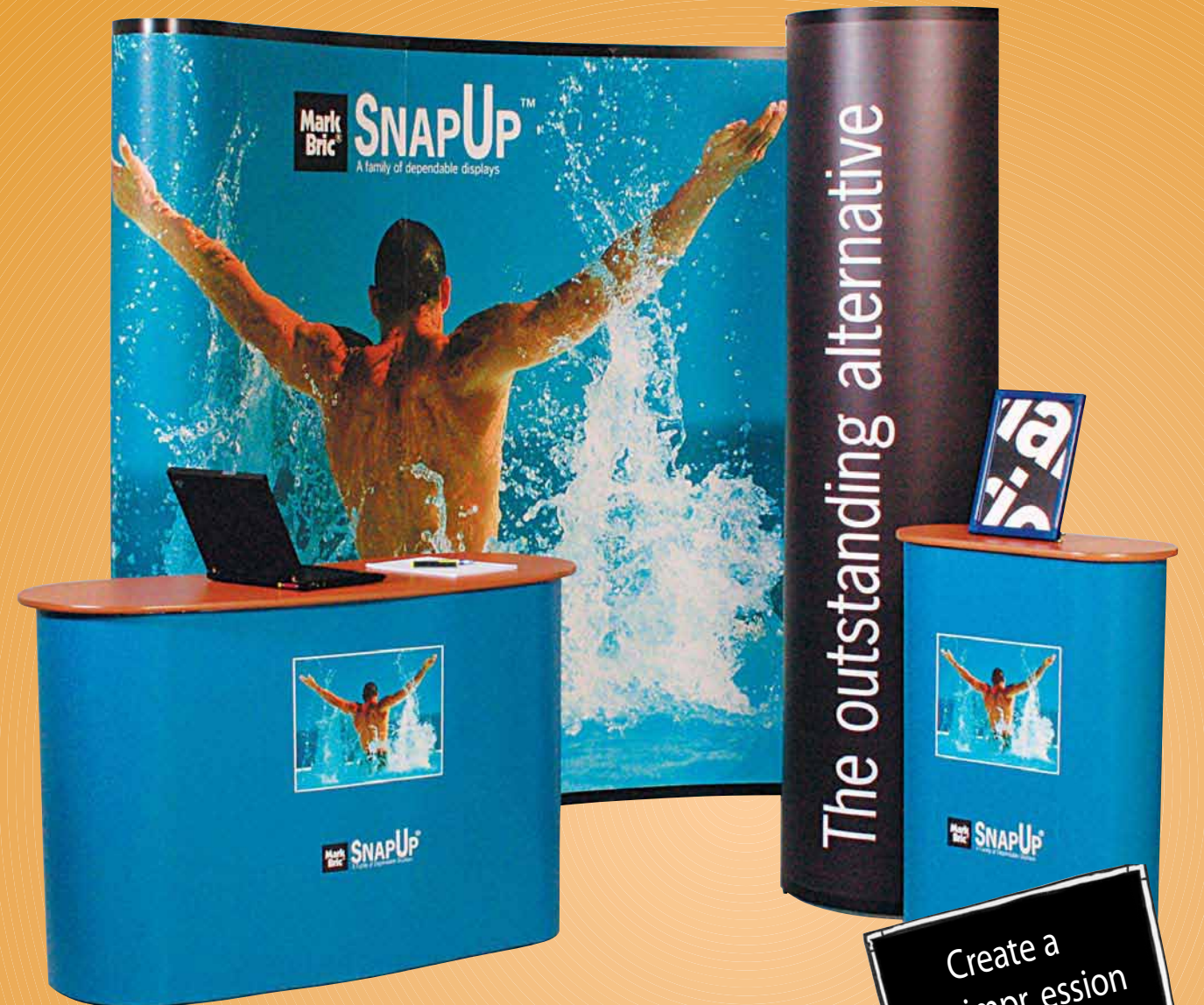
**800.344.4477**

[sales@merrittgraphics.com](mailto:sales@merrittgraphics.com)

9448 05/01/01 2005

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## Pop-Up Stands



**Merritt**  
*graphics*  
since 1908

Ideal systems for large format graphics

**Mark Bric** **SNAPUp**  
A Family of Dependable Displays



SwingUp, a Mark Bric literature rack, is an excellent complement at any event.

# The most elegant and professional way of exposing *seamless* large-format graphics

A good first impression at any meeting or event is always important. The SnapUp systems from Mark Bric have a very high impact and will immediately create that positive and professional image of your company and products, which you are aiming for. They are a great help in getting your message across.

*SnapUp is an outstanding alternative for many display and exhibition events*

## Our Quality – Your Guarantee

All Mark Bric products are manufactured with the highest standard of workmanship and the best quality of materials available. SnapUp is part of the Mark Bric warranty programme with a 10 year product guarantee.

## Step-by-step

– It can't be easier!

All SnapUp systems are compact, portable and extremely quick and easy to set up. Really a pleasure to use!



The outstanding alternative

# A great selection of SnapUp backwall units

Mark Bric produces two professional SnapUp models with unparalleled durability and quality of workmanship: MP1 (MagnetPro-1) and MP2 (MagnetPro-2).

Curved, straight or cylindrical shapes, as well as different formats are available to fit all types of display requirements.

The SnapUp backwalls allow for fast exposure of seamless large scale images. Text and graphics are totally uninterrupted and will attract full attention.



The curved 3x3 MP2 unit is one of the most popular SnapUp models. Combined with a practical counter/case unit, with wrap around graphics, it gives you even more possibilities to create a professional display.



All our standard SnapUp modules are designed to be fitted with elegantly rounded end-panels. An ideal place for company names, logos, web-addresses etc.



An impressive point-of-purchase display, with eye-catching graphics, in a department store.

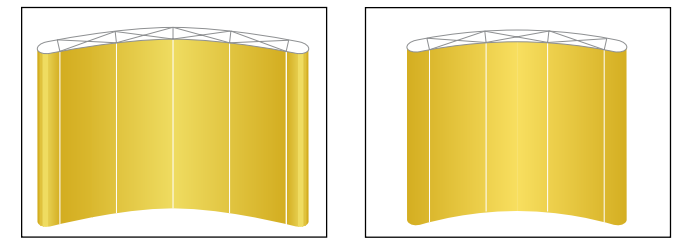
## Connected

All curved and straight models can be connected, system to system, to cover a larger exhibition area.



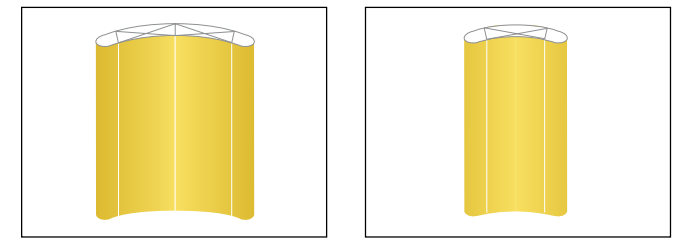
## Shape, configuration and size

### Curved units



**MP1 - 4x3, item 82204**  
2875 (w) x 2255 (h) x 840 (d) mm  
**MP2 - 4x3, item 82214**  
3150 (w) x 2225 (h) x 960 (d) mm

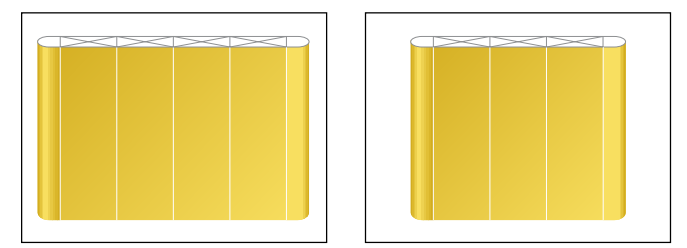
**MP1 - 3x3, item 82203**  
2300 (w) x 2255 (h) x 600 (d) mm  
**MP2 - 3x3, item 82213**  
2550 (w) x 2225 (h) x 720 (d) mm



**MP1 - 2x3, item 82202**  
1700 (w) x 2255 (h) x 400 (d) mm  
**MP2 - 2x3, item 82212**  
1980 (w) x 2225 (h) x 530 (d) mm

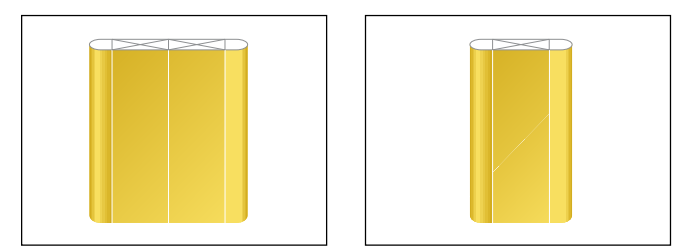
**MP1 - 1x3, item 82201**  
820 (w) x 2255 (h) x 200 (d) mm  
**MP2 - 1x3, item 82211**  
1290 (w) x 2225 (h) x 400 (d) mm

### Straight units



**MP2 - 4x3, item 82224,**  
3452 (w) x 2225 (h) x 320 (d) mm

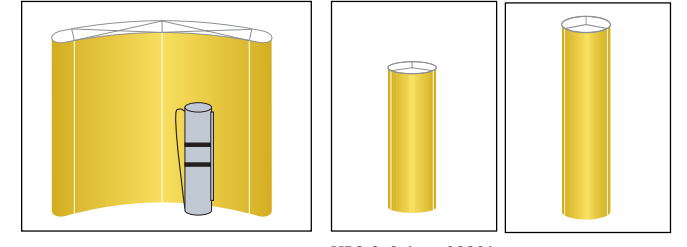
**MP2 - 3x3, item 82223,**  
2724 (w) x 2225 (h) x 320 (d) mm



**MP2 - 2x3, item 82222,**  
1996 (w) x 2225 (h) x 320 (d) mm

**MP2 - 1x3, item 82221,**  
1268 (w) x 2225 (h) x 320 (d) mm

### MP2 Value Tower unit

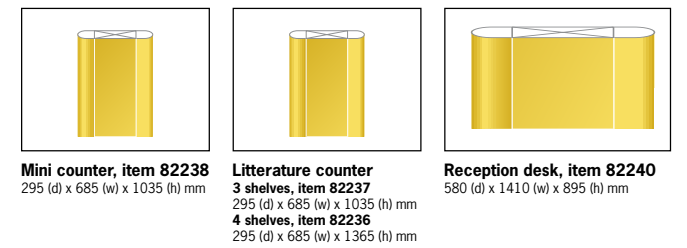


**MP2 Value-2x2, item 82040**  
2500 (w) x 2225 (h) x 800 (d) mm

**MP2-3x3, item 82231**  
650 x 2225 (h) mm

**MP2-3x4, item 82232**  
650 x 2955 (h) mm

### Desk units



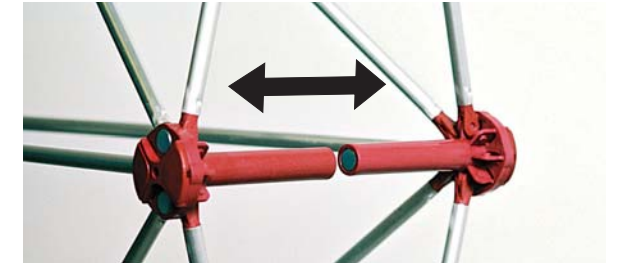
**Mini counter, item 82238**  
295 (d) x 685 (w) x 1035 (h) mm

**Literature counter**  
3 shelves, item 82237  
295 (d) x 685 (w) x 1035 (h) mm  
4 shelves, item 82236  
295 (d) x 685 (w) x 1365 (h) mm

**Reception desk, item 82240**  
580 (d) x 1410 (w) x 895 (h) mm

## What does the term MP stands for?

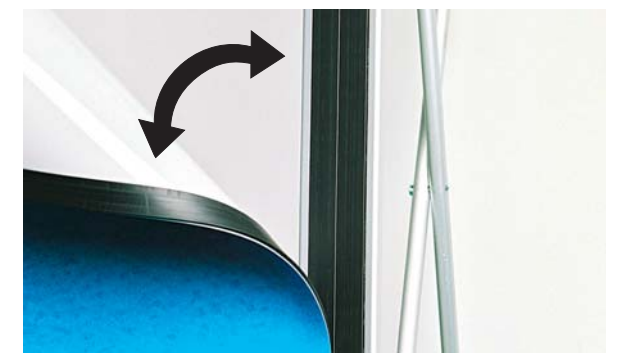
The MagnetPro systems have some unique features, which make these systems extremely easy to assemble, compared to other more limited and complicated systems. MP stands for Magnet Pro Active parts are the magnets, keeping the unit tight together.



When erected, the aluminium structure is automatically and instantly held into position with **magnetic locking pins**.



When mounting the quick fit **magnetic bars**, just attach the top edge of the bar to the "hub" and the bottom edge will position itself automatically.



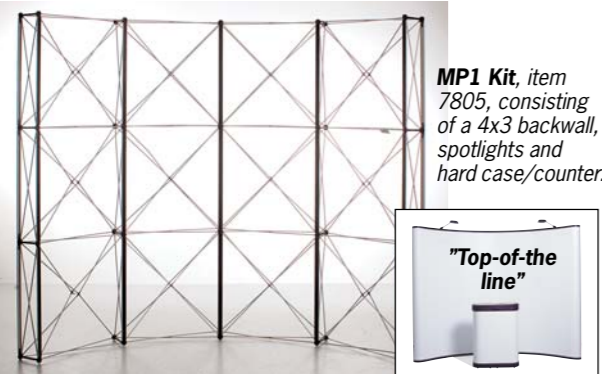
Super-strong **magnetic tape** on the reverse side of the panels will simply attach to the magnetic bars already mounted on the structure.

## Double sided option

All curved and straight systems can be delivered with extra magnets and mag-bars to carry graphic panels on both sides if required.

# Our standard backwall models

MP1 model



**MP1 Kit, item 7805, consisting of a 4x3 backwall, spotlights and hard case/counter.**

"Top-of-the-line"

MP1 is our top-of-the-line SnapUp model. Its *cross-braced construction* gives maximum strength and rigidity to the system, and most important, the graphic panels will always hang perfectly. MP1 is available in the classic *curved* pop-up format, to ensure that the graphic images are displayed with full effect.

MP2 + MP2 Value model



**MP2 Kit, item 7808, consisting of a 3x3 backwall and two carrying bags.**

MP2 is our most versatile SnapUp model and at the same time, *economically priced*. Absence of the cross-bracing makes it a traditional pop-up system and allows deep display shelving. MP2 is available in a *curved, straight or cylindrical* (tower) shape.



**MP2 Value Kit, item 7815, consisting of a 2x2 backwall and one carrying bag.**

Our new compact and low price SnapUp unit. A minimum of components makes it *extra quick to set-up and take down*. All parts, including also the graphic panels, can be packed in one carrying bag. MP2 Value is probably the *most economical pop-up unit* on the market and, of course, with all Mark Bric top quality features.

# Reception Desk

– gives a solid and professional first impression

Receive your customers in style at the next trade show, exhibition, event etc. The SnapUp reception desk offers extraordinary stability and plenty of inner shelving space. Simple and quick assembly. Finish off by wrapping your promotional graphic around the unit and it's ready to use.

One carrying bag on wheels included.

Total size: 580(d) x 1410(w) x 895(h) mm.



# Mini-counter

– An excellent meeting point for two

The SnapUp mini-counter is a smaller unit compared to our reception desk, but still big enough as a meeting point, or for a demonstration. The counter has an elegant wooden top and is equipped with 3 inner wooden shelves for storing. Quick and easy assembly of the promotional graphic.



Carrying bag included.



Total size: 295(d) x 685(w) x 1035(h) mm

# Literature racks

Alternatively, the mini-counter can be equipped with sloping shelves in metal and be used as a literature rack. Available with three or four shelves.



Total size: 295(d) x 685(w) x 1035(h), alternatively 1365(h) mm.

# Top class accessories

We have an excellent programme of accessories to facilitate and broaden the use of our SnapUp systems. Here are some good examples.

## Hard case/counter

The multiple-use hard transport case has *three* well-protected compartments: One for the structure, one for the graphic panels and one (the lid) for 2 spotlights. The lid may also be used as a step when assembling the spotlights on the system. The case is equipped with *heavy-duty, easy-roll rubber wheels*.



An elegant wooden table top is available as well. A perfect reception counter!



This case can be divided into three parts to facilitate handling and lifting



5040

## Budget hard case/counter

The budget hard case has one joint compartment for the structure and the graphic panels. The case is equipped with *heavy-duty, easy-roll rubber wheels*.



5039



## Hard case wrap around graphics



Both hard cases can easily be converted into practical and attractive counter units with wrap around graphics. Use velcro tape for the fastening of the graphic.



80012

## Halogen spotlight

with easy fit connector to the system. 200 W, mains voltage.

## Padded carrying bags



5046

5045

We have two bags for the SnapUp systems. One for the structure and one for the graphic panels. Both bags are padded and equipped with shoulder straps.



## Inner shelving

Wooden shelves are available for both curved and straight MP2 systems. Gives possibilities for product display in a SnapUp backwall.